

Hello SoCal Artists members...

It's Wednesday, March 17th and tonight is our monthly **Art Talk**. We wanted to send out a reminder to all of our members and a little background info on the Art Talk concept as well:



When we first started to schedule Art Talk we got a variety of responses.

Some members just said **That sounds great! I'll be there...** and have been the core group attending these instructive sessions during our first 2 years. They have also brought in many of their fellow artists and have been great at spreading the word.

But there was another response from some, which boiled down to: **Why would I want to bring my work in so someone I don't know can tell me it sucks!?**

So we want to explain how Art Talk actually works, as we think it's one of the most valuable programs we put on and it has elicited positive responses from everyone that has participated.

First... No one **has** to show their work to benefit from the discussion. Anyone can come to the 6 p.m. to 8:30 p.m. session and just listen or contribute as they wish. It's a very low-key and casual environment. We even have potluck snacks, coffee and wine to smooth out the process.

Second... We have a number of experienced moderators that keep things moving along and make sure the discussion remains constructive for everyone. Our motto is **Artists Helping Artists** and it doesn't matter if those artists have 40 years of professional experience or just took up art-making last week.

Third... There is always a fabulous variety of work in subject matter, mediums and artistic approaches. We have had ceramics, sculpture, etchings, drawings, acrylics, watercolors, oils and even "Fine Art Quilts" brought in. The subject matter is some times figurative, landscape or a combo of those. It has ranged from the most detailed representational work to the loosest of abstracts and pretty much everything in-between.

Fourth... Artists showing their work get a broad spectrum of feedback, all of which is designed to help improve the work on display and to give the submitting artist opinions and information from historical points of view, technical points of view and lots of tidbits from the world of professional art instruction. (Many of our moderators are college-level art and art history instructors and have moderated these types of discussions hundreds of times over many years.)

So please consider coming by the studio tonight, or in future months, to observe and/or participate in Art Talk. Bring a piece of your recent work, finished or not, and maybe an artist friend to join in as well. We don't limit these sessions to SoCal Artists members, but there is a requested \$5 contribution for any artist whose work is presented for discussion. More than one piece may be submitted, but, depending on the size of the group, we don't put additional work up until each person attending has a chance to get their first piece discussed.

Hope to see you there tonight! (Also April 21st, May 19th and so on)

Sincerely, The SoCal Artists Education Committee